Elevate your Brand with Detpak





## Packaging that's built for growth

At Detpak, our packaging experts are dedicated to turning packaging from a basic need into a strategic advantage for your business. Through our innovative in-house R&D lab, Launchpad<sup>™</sup>, we deliver innovative packaging solutions tailored to your needs.

Combined with the supply strength of our seven Australianowned manufacturing sites and extensive global sourcing network, partnering with Detpak ensures you receive customised packaging solutions designed to fuel your growth.

Subject Matter Expertise

Supply Chain Strength

**Brand Building Innovation** 

# Subject Matter Expertise

As your brand grows, the problems that need solving tend to grow with it.

At Detpak, our subject matter experts are here to provide bespoke solutions tailored to your business needs and guide you through the complexities of packaging legislation.

When you partner with Detpak, we'll manage your packaging, allowing you to focus on growing your brand.



## Supply Chain Strength

The bigger your business gets, the bigger the disruption when something unexpected occurs.

That's why we've strategically developed a global production network, with Australian-owned manufacturing sites in seven countries and a dedicated Global Sourcing Team. We implement robust supply contingency plans for every product category, ensuring reliability at every step.

When you partner with Detpak, you can rest assured that your packaging will be delivered on time and in full.



## -ý-Brand Building Innovation

We understand how important differentiation is across every aspect of your business.

That's why we have Launchpad<sup>™</sup>, our specialist, in-house packaging design agency, and the LaunchPad<sup>™</sup> Lab, to drive innovation and growth exclusively for our customers, through bespoke design, materials science, cost engineering, and sustainability.

When you partner with Detpak, we help your brand stand out in a busy market.





## How we Partner with you

## Your Local Detpak Team

Our team of local, dedicated Account Managers can support you with any customised solution you are looking to create.

Reach out to our team at connect@detpak.com or call us on 1300 362 620 (Australia) or 0800 338 725 (New Zealand).

Alternatively, view our range of customisable products on detpak.com and tick "I want to customise this product", before adding to cart. A team member will be contact with you to discuss your requirements.

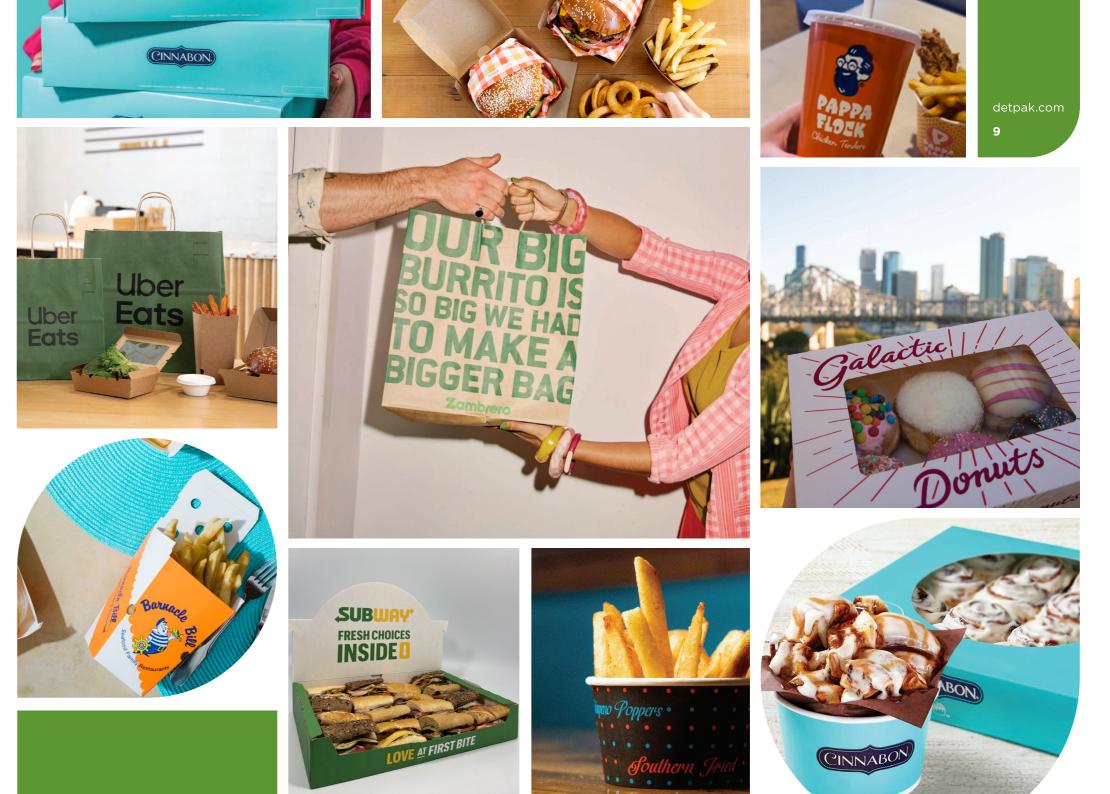
connect@detpak.com detpak.com



Scan through to the Detpak website to browse products and request a quote.



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## How we work with you

detpak.com **10** 



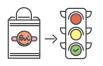
#### Choose Your Packaging

Take your pick from our offthe-shelf options or chat to a Detpak Representative about a bespoke solution.



#### Design Your Packaging

Send us your logo and tell us what you have in mind for your design and we'll take it from there. Or, if working with a designer, we'll send you everything you need to complete the artwork.



#### Approval

Once you're happy with the final artwork, give us the green light to go ahead with the printing.



### Delivery

We'll deliver your stunning new packaging to you as soon as it's ready.







## Detpak

#### Connect with us

Get in touch with our friendly team, who will assist you with any questions and arrange a quote connect@detpak.com | detpak.com | 1300 362 620

